

Joshua Bell-Schinzing

Art Director

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Portfolio: www.j3rsh.com

Proficiency:

Branding
Marketing Strategy
Finished Art
Traffic Management
Variable Data
Photography
Screen Printing

Software Skills:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Keynote/Slides/PPT
Midjourney/Firefly
Figma

With nearly a decade of experience leading creative across global markets, I specialize in art direction that blends cultural insight with bold ideas. My work ensures brands don't just compete, but stand out—and while I'm not afraid to disrupt the predictable, my focus is always on delivering impactful, memorable work.

Experience:

Aug 2025 - Present

Art Director at Reportage Properties Abu Dhabi, United Arab Emirates

Highest-level creative within the internal marketing team. Lead designers and art directors while overseeing projects across 21 countries. Directed art and design strategies to maintain brand consistency and deliver campaigns across diverse international markets. Collaborated closely with vendors to produce large-scale events, architectural renders, and CGI video content.

Nov 2023 - Aug 2025

Senior Graphic Designer at PIXL Global Dubai, United Arab Emirates

Worked directly with clients while leading branding and creative for major real estate launches in the UAE, ensuring cohesive execution across print, digital, and OOH. Implemented strong processes for design flow and traffic management internally. Managed remote design teams and directed art across a broad client portfolio including Marriott, Franck Muller, Hilton, and W Hotels.

Aug 2021 - Nov 2023

Creative Designer at PMG Creative Agency Dubai, United Arab Emirates

Head of creative & design portion of new projects. Develop campaign strategies, branding, presentations and bespoke artwork with global clients like Diageo, The First Group Hotels, and AB InBev all while mentoring and guiding junior design staff.

Feb 2020 - July 2020

Graphic Designer & Production Artist at Mailstar Rochester, New York

Worked directly with clients to prepare print pieces such as brochures, postcards, flyers and wide format prints. Design and prepare direct mail campaigns including variable data in excess of 10k+ contacts consistently. Oversaw, color matched and troubleshoot designs on Ricoh laser and large format printers. Ran mailing machinery and equipment giving a unique perspective as a finished artist.

Feb 2017 - Jul 2019

Graphic Designer at PMG Creative Agency Dubai, United Arab Emirates

Worked on a small team as the only designer on ground in Dubai. Developed and produced collateral for point of sale and experiential campaigns throughout MENA region and Australia.

Education:

Bachelors in Graphic Design

State University of New York at Oswego, 2016

Associates in Liberal Arts

Monroe Community College, 2014